



Colton J. Miller

SEO/GEO Expert | Digital Marketing Consultant | Datasmith

📞 (661) 571-0988 ✉ colton@hctk.live 🏠 Lancaster, CA 🌐 coltonjmillier.com

"I build scalable, gamified, and synergistic business systems that promote business growth and goals while establishing accountability, business value, and individual contributions"

A Few Past Clients

(By Capacity)

Strategic Advisement



Subject Matter Expert



Managed Campaigns



Education



Utah Valley University

[2012 - 2016]

Data Science / Business Mgmt



Lee's College

[2010 - 2012]

Mech. Drafting / Data Science



Provo High School

[2003 - 2007]

General Education Diploma

Work Experience

All Experience Available @ coltonjmillier.com/full-resume/



CEO / Owner

[2025 - Present]

Lancaster, CA { Remote }

Currently manage SEO/GEO campaigns and fulfillment including lead generation, sales, and ongoing client management from national e-comm to local non-profits. Help brands embrace AI to create humanistic AI systems that empower them to automate content and social post creation without losing user trust and brand authority.

- Brand AI Personas
- Human + AI Automation
- Tool Development
- Manage Databases
- Client Management
- Lead Generation / Sales



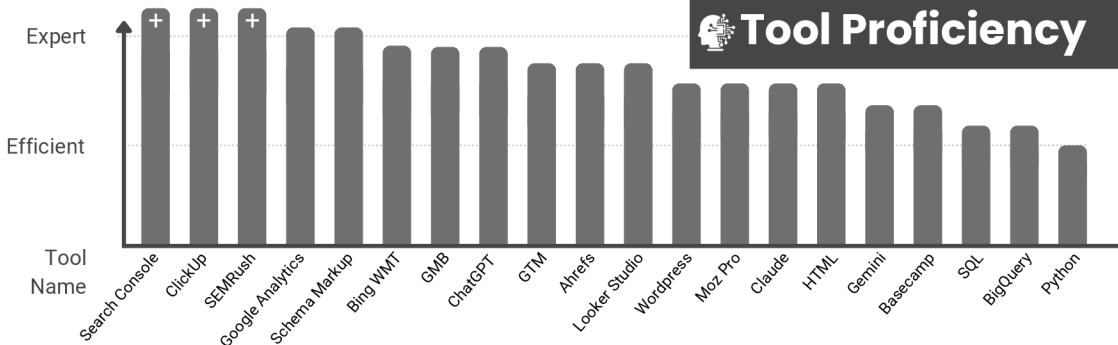
VP of SEO Consulting

[2022 - 2025]

Pleasanton, CA { Remote }

At LSG I was tasked with increasing employee productivity, establishing deliverable standards, and retain managed clientele. I was able to achieve a retention rate of 92% while steadily increasing team efficiency which allowed the organization to go from ~25 members to ~8 with minimal impact to operations and client campaigns.

- Systematic SEO/GEO
- SEO Product Growth
- Process Management
- Thought Leadership
- Client Retention
- Scale Productivity



Skills

Process Creation, Detailed Notation, Creative Problem Solving, AEO, GEO, SEO, Search Indexing, Search-

-Ranking, Developer Friendly, Data Analysis, Data Mining, Datasmithing, Report Creation, Client Management, Strong Ownership, Public Speaking, Product Scaling, Research & Development, Graphic Design, UX/UI, Customer Service, Technical Support, Statistics, Upselling, Customer Retention, Highly Adaptive, Product Growth, Self Motivated, Technical Writing, Quick Learner, Team Management, Executive Reporting, Prototyping, Scientific Testing, Digital Strategy, Got to Market Strategy, Product Development, Data Trending, Content Creation, AI Persona Creation, Team Synergy, Hiring, Knowledge Testing, Quantification, SERP Scraping, Keyword Clustering, Technical Auditing, Code Bloat Reviewing

Stats

- 135 Blogs Written
- \$1.5+ Million Managed MRR
- 300+ GMB's Managed
- 10+ Google Penalties Resolved
- 7 Products Created
- 15+ Years in Digital Marketing / Agencies
- Webinars Produced
- 27 Case Studies Published
- 52 Training Decks Created
- 4 Webinars Produced
- Managed Teams Upward of 40+ FTE's
- Campaigns Managed 700+
- Conference Speaking
- Hacks Resolved